



an artistic community dedicated

to educate, create and exhibit

[www.bellevilleart.ca](http://www.bellevilleart.ca)

Facebook: @bellevilleartassociation

Instagram: @bellevillearta

April 2024

### **EXECUTIVE COUNCIL REPORT**

Our meeting on April 5th showed just how busy this team has been in March. From Show Openings to Constant Contact, the growth and vibrancy of the BAA is in full swing. We are sad to announce however, that our valued team member, Angela Cook has found it necessary to resign from her position on the Membership and Newsletter Committee (co-chair with Julie Lower). We will all miss her, and wish to take this public opportunity to thank her for her valuable contributions to the BAA Executive.

Jacqui Fry and Sandra Kidd on behalf of the BAA Executive Council

**CHANGEOVER AT CHILDRENS' AID SOCIETY** This is a great opportunity to show your work.

The next changeover of art at The Highland Shores Children's Aid will take place on WEDNESDAY, APRIL 24 from 1 – 1:30 pm. This is a large site and can take big pieces. The work will hang for 6 months. All styles and mediums are welcome, however please make sure that the subject matter is uplifting as this is a professional space and their employees and clients are dealing with difficult issues.

Each artist can bring in up to 5 pieces. It is okay if these works have been shown at other sites. There is no hanging fee, but a 20% commission will be charged on any works sold.

Label information including title, medium, price and artist's name should be sent to Dona before April 20.

### **MEMBERSHIP**

As at the end of February we have 120 members 41 who are represented on our Artist Page on the website. Welcome to new members Jewel Allington and Janet Woodley.

Our April Orientation session was a smashing success with 15 attendees. In addition to enjoying refreshments and getting to know fellow members, participants discussed the history of the BAA, the Gallery, preparing for shows, volunteer opportunities and more. And a few lucky ones won a certificate for a free hanging fee at a changeover of their choice. Many thanks to Nancy Logeman and Anne Seguin for their assistance.

If demand warrants, we will hold another group orientation in September.

I am looking for a Newsletter Convenor. The role entails assembling the submitted parts of our newsletter in Word format once a month. If you have a comfort level in Word, and would be interested, please let me know.

Julie Lower, Membership

**CHEQUES FOR WORKS SOLD and TAX RECEIPTS** will be available at the changeover in April. If you can't pick them up then they will be held for you in the cash drawer in brown envelopes at the studio. The BAA will accept etransfers for membership fees or donations at [bellevilleaa3@gmail.com](mailto:bellevilleaa3@gmail.com) This account requires a security question. Please make sure that you let Dona know the correct answer.  
.....Dona Knudsen

When recording sales at the gallery please make sure that you complete all the following information: Date, Item, Artist's name, cost per item, Total and Payment Information (cash, cheques, VISA etc.) and your name. This ensures that members will get paid and the books can be kept up-to-date.

Thank you...Dona Knudsen

## **STUDIO**

Thank you to Anne Seguin for volunteering to demonstrate her clay techniques at our recent March show opening. We are happy to have these demonstrations which attract people to the BAA and spread the good news about our association.

For our opening this month on April 20, Karen Ritchey has volunteered to demonstrate her mosaic techniques so please come out, and spread the word with friends and family.

Our member, Judy Anderson has volunteered to help us out in marketing and communications. She is presently working on a downtown initiative called "Raiders of the Lost Art". More exciting information to follow. Stay tuned!

Finally, thank you to our membership chair Julie Lower who continues to provide sessions for new members regarding the ins and outs of our gallery including the most important job of sitting the gallery.

Jeannine Berscheid and Jan Coombs

## **Christ Church Painting group:**

This group continues to flourish and has room for new participants in a spacious hall with lots of tables. Free parking No need to register just come and join us.

When: Tuesdays each week - hall is rented from 10 am to 4 pm but come and go as you please.

**Cost:** \$ 28 for 4-weeks

\$ 56 for 8 weeks

Or pay \$ 9 per week

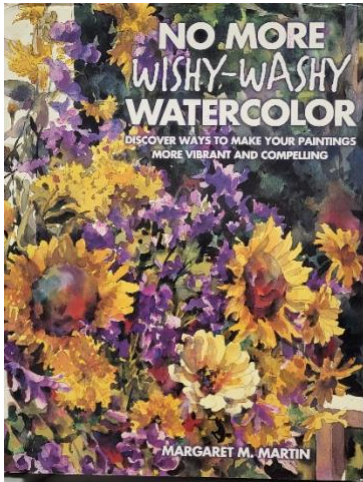
**Where:** Christ Church at 39 Everett St in Belleville

Limited parking in Church lot but free street parking available

**Payment:** Pay by e transfer, by cheque or cash on the first day that you attend the group. E-Transfer to Jeannine which is an auto deposit account

We have access to a tea kettle for heating water and a microwave for heating food.

### **Library Book of the Month**



This is a new subject of interest for the Newsletter. Each month a book from the BAA Library will be featured. The featured book will be available in the Library on a first-come-first-served basis; however, there are plenty of other wonderful books to choose from in the Library.

This month's book is No More Wishy-Washy Watercolor by Margaret M. Martin; published by North Light Books in 1999\*.

Ms. Martin was an artist and workshop instructor who resided in Buffalo, New York at the time this book was published and an artist and teacher of the transparent watercolour medium.

This book is divided into 7 Chapters which are: Materials; Control the Medium; Celebrate Bigness; Create Drama with Value; Create Drama with Color; Exaggerate for Excitement; and, Create Mood with Light. Ms. Martin specializes in teaching artists how to "make a statement". In this book she delivers a shot of confidence that can do wonders for your painting. She will show you how to work in transparent watercolour using washes, strokes and edges to build bold, beautiful paintings. She will try to help you grasp the fundamentals, then empower you to take off in your own unique direction.

\* The majority of our library books are donated and are often older books but they are still useful and informative, on the whole.

Nancy Logeman

### **MARKETING AND COMMUNICATIONS:**

Our website's "Our Art" page features 32 BAA artists and looks impressive. If you want to display your artwork on the website, please contact the membership.

We are sending more emails through Constant Contact with links to our Website, Facebook and Instagram. Maria continues to do a great job on Facebook and Instagram. Please remember to follow us and share with your friends and family.

Kim Dolan

## PROGRAMMING

March's workshop went wild with colour and mixed media, and the near capacity crowd enjoyed their day with Liz Coxwell Eby. April 18th will see Eموke Wilson back to do more instruction in Neurographic Art. Colourful water colour irises will be taught on May 16th by Joyce Empey Smith (look for the poster being sent out on Constant Contact mid-April). June 12th's bus trip to the AGO is A GO! The gallery and a stop at Above Ground Art will be available to members and family. We would like to repeat the Plein Air experience in July. Once again, we thank you for supporting our efforts to bring you learning experiences! We thank all of the wonderful presenters who have come forward to this point, and send out an invitation to any of you who would like to share your knowledge with your fellow members.

Sandra Kidd and Jacqui Fry (Programming Committee)

## UPCOMING CHANGEOVERS AT THE BAA GALLERY

**MAY 2024:** Sunday, May 12<sup>th</sup> 10am-12pm  
Theme: May Flowers or Artist Choice  
**JUNE 2024** Sunday, June 9<sup>th</sup> 10am-12pm  
Theme: Nature's Warmth or Artist Choice

All work must be registered by the Wednesday before the changeover. Label information must include:

artist's name, title, medium, price, and small work (dimensions) or a gallery piece.

Information sent to Colleen English

- appropriately presented for hanging.
- wired appropriately. (Braided wire should be stretched straight across the back of the painting).
- original, not previously shown in the gallery and reflect the artist's best work
- clearly labeled on the back (name, title, medium and price)

A \$5.00 hanging fee is required at the art changeover for the gallery work. This applies to monthly BAA shows only. A hanging fee of \$2.50 per piece is charged for small works, which must measure less than 48" in perimeter (including the frame). Each member can hang 1 gallery piece and 2 small works per show.

### **Artisan work, ready to frame art or cards:**

- Bring in on regular changeover dates.
- No display fees.
- Complete details of each individual item must be recorded on inventory sheets available for printing on the website or may be handwritten.
- Each Artist is responsible for putting inventory sheets in the Inventory binder.
- For Artisan items only contact [jlberscheid@gmail.com](mailto:jlberscheid@gmail.com) prior to changeover to confirm space availability.

Only members in good standing of the Belleville Art Association may hang work in the gallery or at other sites.

The executive of the BAA reserves the right to refuse to display any work which they feel does not meet these requirements, would be offensive to our clientele, or does not support

the aims and objectives of the Association. Preference will be given to work by members who serve on committees or sit in the gallery.

## **MEMBERS SHOWS & SALES**

**Gallery121**, a co-op art gallery in Belleville, is accepting applications for new members and guest artists. If interested in finding out more, please contact **Ilse Nel-Landers, Chair of Selections Committee**. Email: [G121opportunities@gmail.com](mailto:G121opportunities@gmail.com) . Both 2D and 3D artists are welcome to apply.

### Spring Vendor Show

Just in time for Mother's Day!  
Come and support all the local vendors.  
There will be a raffle table made up of wares from all the vendors.  
Baked goods, coffee, tea, pop & water will be available for purchase.  
Free Admission

**Where:** St. Columba Presbyterian Church  
520 Bridge Street East

**When:** May 3<sup>rd</sup> & 4<sup>th</sup> 2024

**Time:** May 3<sup>rd</sup> 4pm to 8pm  
May 4<sup>th</sup> 10am to 4pm

A colorful illustration for a Spring Vendor Show. It features a large green tree with a white rabbit sitting at its base. In the foreground, there are several tulips in yellow, red, and pink. The background shows rolling green hills and a blue sky with white clouds.

Group of Eleven Art Show and Sale

Stirling Rawdon Art Gallery, March 2 until May 3, 2024

<https://www.facebook.com/BellevilleArtAssociation>

<https://www.instagram.com/bellevillearta/>

<https://www.bellevilleart.ca/>

**Deadline for the May 2024 Newsletter is April 30, 2024**  
Information to [https://www.baamembership1@gmail.com](mailto:https://www.baamembership1@gmail.com);

**SPONSORS:** BMO-Nesbitt Burns, CIBC Wood Gundy, Sans Souci Restaurant, Highland Shores Children's Aid Society, Belleville Police Services, The Anchorage, Quickert Real Estate. Thank you for your support of the arts in our community.

*'My art is what I have to give back to the world for what the world gives to me.'*  
Georgia O'Keeffe