



## April 2025 Newsletter



an artistic community dedicated to educate, create and exhibit

### EXECUTIVE COUNCIL REPORT

#### *Message to all the Members*



Hello April!!

So much for: "In like a lion and out like a lamb"! We are all very happy to be finished with March as far as the weather is concerned.

March for the BAA however, was another great month, with a successful "Thru the Lens" show. The gallery is such a wonderful space and the artwork we display is a great source of pride.

Did you make it to the General Meeting on the 31st? If you didn't, you should mark June 23rd on your calendar for our next meeting at the gallery (brown bag lunch meeting).

Once again, the Executive Committee is so proud of our Association and we want to thank all of you who make us so worthy of that pride!!

Jacqui Fry and Julie Lower, on behalf of the Executive team



## VOLUNTEER OPPORTUNITIES

- Art Walks Coordinator and helpers
- Raiders of the Lost Art helpers

If you would like more information on volunteer opportunities, please let one of the Executives know

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## TREASURER

**CHEQUES FOR WORKS SOLD and TAX RECEIPTS** will be available at the changeovers. If you can't pick them up then they will be held for you in the cash drawer in brown envelopes at the studio. The BAA will accept e-transfers for membership fees or donations at [bellevilleaa3@gmail.com](mailto:bellevilleaa3@gmail.com) **This account requires a security question. Please make sure that you let Dona know the correct answer.** .....Dona Knudsen

When recording sales at the gallery please make sure that you complete all the following information: Date, Item, Artist's name, cost per item, Total and Payment Information (cash, cheques, VISA etc) and your name. This ensures that members will get paid and the books can be kept up-to-date.

Thank you...

Dona Knudsen

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## CHANGEOVER AT CHILDREN'S AID SOCIETY

will be on **Monday, April 28 from 1-1:30 pm.**

Work must be delivered to the cafeteria door (around the back) of CAS which is on 363 Dundas Street West in Belleville. This is a large site and can handle large pieces. Work will hang for 6 months. Artists can submit up to 5 pieces of work.

Label information is to be sent to the BAA website:

<https://www.bellevilleart.ca/galleryshow-labels/>

When the page opens, in the top right-hand corner is a box asking for a password. Please enter BAA 2025. The label information will then appear. Enter the information and when in the last box it asks for large works etc click on the drop-down menu and pick: off-site location. Then follow the prompts to submit. **Labels are due before April 25.**

If you are having problems, you can send them to me by email: [donaannk@gmail.com](mailto:donaannk@gmail.com)

**The following members currently have work on display at this site:**

Jillian Bathgate, Jeannine Berscheid, Sharon Bower, Susan Clark, Jan Coombs, Elizabeth Coxwell Eby, Joan Crawford, Nadine Goulet, Sandra Kidd, Julie Lower, Heidi MacDonald, Lorraine Mackie, Theresa Morin, Joan Reive, Marg Ruttan, Anne Séguin, Nancy Sherk, Marilyn Warren, Emôke Wilson, Sarah Winn, Janet Woodley.

Please carefully read the following information regarding showing work at Off-site locations. If you have any questions do not hesitate to contact me.

Dona Knudsen 613 969 8565 [donaannk@gmail.com](mailto:donaannk@gmail.com)

**[Submitting Work for Display at off-site locations](#)**

The BAA has developed a good reputation for providing lovely artwork for different locations around Belleville plus working well with the owner/operators of these businesses. This has increased your opportunities for displaying your work to a wider public. The key thing to remember about BAA off-site displays is that these sites are managed by the owners. They give us guidelines to follow, and **they have the final decision about the art that they wish to have in their business.**

To help the BAA volunteers who hang the art, please remember that the following criteria must be met and approved by the site manager, or the pieces will not be accepted.

Guidelines/criteria for submitting work for off-site locations

1. All works of art must be:

- **appropriately presented for hanging.**
- **wired appropriately.** (Braided wire should be stretched straight across the back of the painting 1/3 from the top.)
- **original** and reflect the artist's best work.
- should be **for sale**
- **clearly labeled on the back** (name, title, medium and price)

2. Artists must **submit label information by the due date** or it will not be accepted.  
title, medium, artists, measurements, price

3. Work will **only** be accepted at **the time, place and date set by the site manager.**

4. It is the artist's responsibility to **ensure that their work meets the criteria set for each site.** For example, at the Children's Aid Society we are looking for pieces that are up-lifting as the staff and visitors to this site are dealing with difficult issues.

5. **The final decision** about whether a piece of work will hang will be **determined in consultation with the owner** of the facility. The executive of the BAA **reserves the right to refuse to display any work** which they feel does not meet these requirements, would be offensive to our clientele, or does not support the aims and objectives of the Association.

6. These sites are managed by the owners, and they are expected to demonstrate reasonable care of the works. **The BAA is NOT responsible for any loss, theft or damage to any art displayed at any venue offered by the Association.**

If you have any questions or concerns, please contact Dona Knudsen  
[donaannk@gmail.com](mailto:donaannk@gmail.com)

Police Station....March and October

CAS...April and September

Anchorage...May and late November

Sans Souci...June and early November

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## MEMBERSHIP

As of April 2nd, we are now sitting at 127 members. Of those, there are 44 Web members. Orientation for two new members was done in March and an additional orientation is now scheduled for April 12th as we continue to have new members trickle in.

As a reminder, when you are sitting or are approached by someone interested in becoming a member, you can refer them to our website for information about benefits of membership. Remember that members must be at least 16 years old and that no transfer of membership is valid for any purpose whatsoever (e.g. member displaying submitting someone else's art). If there is any doubt, you can have them call or email me.

Anne Séguin,  
[membership@bellevilleart.ca](mailto:membership@bellevilleart.ca)

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## MARKETING AND COMMUNICATIONS

The Belleville Art Association website is becoming a busy resource. Soon you will be able to enter label information (titles, medium and prices) online. We'll send an email announcing when it's ready so you can give it a try!

Our website is a great place to showcase your art. If you don't have a page yet and would like one, let us know and we'll get you set up. Members interested in updating their own page can contact us, and we'll set you up with your own username and password.

Be sure to check out **Our Art** pages to see what other BAA artists are creating and stay informed through **Things To Do** as it's continually being updated. There will be plenty of things to get involved in this summer!

We are advertising monthly receptions on the Saturday after each changeover. Encourage family and friends to enjoy a reception at the gallery. They would be very well received!

Kim at [hello@bellevilleart.ca](mailto:hello@bellevilleart.ca)  
or Terri at [marketing@bellevilleart.ca](mailto:marketing@bellevilleart.ca)

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## PROGRAMMING



### Workshops

Programming is delighted to report that our March workshop on "Image Transfer Technique" with Teresa Morin was a great success. The fruits of this workshop are now displayed on the gallery feature wall. Stop in and check them out!

Also in March, on the 31st, a General Meeting was held at the gallery. Member updates, questions and answers and a discussion about sources of inspiration were covered and the small but enthusiastic meeting went very well!

The April 17th workshop: "Getting to Know Your Soft Pastels", presented by Lorraine Mackie, is now filled. Please register quickly for workshops that are of interest to you to avoid future disappointment.

May is our preparation for summer workshop and our series of En Plein Airs. On Thursday the 8th of May, Daniel Fobert will be leading "En Plein Air Prep and Plan". This workshop will be held inside at the library and will not be dependent on the weather. Registration is now open and is filling up quickly.

Thursday, June 19th will see the return of Joyce Empey Smith who will continue her theme of Fun with Flowers. "Sunflower Watercolour Painting Technique" will be featured. The poster is ready to go and we can hardly wait! Registration will be open on May 20th.

July 9 and 23 and August 6 and 20, are our scheduled dates for painting "En Plein Air". These will be informal gatherings with no cost to participants. Our prospective sites are still being planned, but we are so pleased to announce that Karen and Rob Morrow have agreed to take our first outing at their homestead. Information will be available to members mid June.

Did you know that we have been voted Belleville's Best Art School? It's true: please see: <https://qualitybusinessawards.ca/2025/the-Best—Art-School-in-Belleville-Ontario/Belleville-Art-Association/> for details!!

As a new feature, we are sharing free online workshops that are recommended by our members. The first one is by Jed Dorsey on landscapes. Members have taken his free courses in the past and have enjoyed. This one starts on April 21st. You can find out more at [www.thelandscapeworkshop.com](http://www.thelandscapeworkshop.com)  
Thanks for supporting your art community by participating in our workshops!!

If you would like more information on any BAA programs, please contact us at [workshops@bellevilleart.ca](mailto:workshops@bellevilleart.ca)

Jacqui Fry and Julie Lower - Programming Team

## STUDIO

With the help of our Communications team, we are planning this year's Art Walks which will coincide with our gallery openings. This is one of our contributions to help the businesses in the downtown area. More information to come!

**Promote your art!** If you are interested in doing a demo at one of our receptions and displaying some of your work at the opening, please let us know. We will feature you in our opening promotions. These events bring in more visitors, so we welcome your participation.

A reminder, if you are on social media, please help to spread the good news about our gallery. On Facebook, all you need to do is click "share" Thank you to all members who are already doing this.

SPREAD THE GOOD NEWS!

Jeannine and Jan

**Christ Church Painting Group - 39 Everett St in Belleville**

Please join us at Christ Church to paint with your fellow BAA members. Come and go from 10 am to 4 pm for a weekly fee - contact Jeannine at [studio@bellevilleart.ca](mailto:studio@bellevilleart.ca) for details.

Jeannine and Jan

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## LIBRARY -- BOOK REVIEW - FEATURED BOOK OF THE MONTH

### **Pastel School: A practical guide to painting and drawing with pastels** by Hazel Harrison

In her forward the author states, "Although there are no "difficult" techniques associated with pastel, there are many ways of using the medium, and all artists have their distinctive styles. This book is designed to help you discover your personal style, through practice and the example of others. A flip through the pages will show you some of the exciting possibilities that are open to you."

Following are a list of chapters in this book: (1) What You Will Need (2) First Marks (3) Building Up Your Skills (4) Basics of Picture Making (5) Picture Making.

The introduction provides an overview of the following: Pastel Techniques; Side Strokes; Blended Colour; Overlaying Colours; Varied Marks; Styles and Working Methods; Working Over An Underpainting; Applying Colour; Painting by Drawing; Broken Colour; Working on Watercolour Paper.

This thorough introduction to working with pastels is well laid out and easy to use. It is a feast for the eyes, loaded with full-colour illustrations and many useful pictures to accompany techniques from colour mixing to mixing and applying an acrylic gesso ground, for instance. This book is loaded with lots of practical information for an artist wanting to begin using pastels.

Nancy Logeman, Library

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## UPCOMING CHANGEOVERS AT THE BAA GALLERY



**MAY 2025 Sunday, May 4<sup>th</sup> 10am-12pm**

May Flowers or Artist Choice

*with opening reception on Saturday May 10th 2-4pm*

**JUNE 2025 Sunday, June 8<sup>th</sup> 10am-12pm**

Nature's Warmth or Artist Choice

*with opening reception on Saturday June 14th 2-4pm*

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**THANK YOU TO OUR SPONSORS**



### QUINTE FILM ALTERNATIVE

Please support our Community Partner: Quinte Film Alternative at the Empire Theatre. Upcoming films more info at website link below

<b>THE KING TIDE</b> APRIL 16 SHOWTIME 2PM & 7PM	<b>I'M STILL HERE</b> APRIL 30 SHOWTIME 2PM & 7PM

[Quinte Film Alternative Website](#)

Thank you for your support of the arts in our community.

[Visit our BAA Website](#)

**Deadline for the May 2025 Newsletter is April 30th, 2025**

Please send your information to [membership@bellevilleart.ca](mailto:membership@bellevilleart.ca)

*"Art washes away from the soul the dust of everyday life."*  
**Pablo Picasso**



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