



## **May 2025 Newsletter**



**an artistic community dedicated to educate, create and exhibit**

### **EXECUTIVE COUNCIL REPORT**

#### ***Message to all the Members***

Hello May!

Welcome to our new members who are quickly finding out more about our amazing artistic volunteer club. We not only show and sell our creations at the gallery, with a new show every month, but we offer many more opportunities to do so out in the community.

Watch for regular updates about these opportunities as we have a year long calendar and these venues are spread out over the year. We changeover these shows twice a year, with each venue led by a team of volunteer members who organize and carry out these changeovers.

Sometimes the emails that go out may seem a bit overwhelming to some, especially new members but keep in mind that most of these events are purely optional so it is up to you to pick and choose.

We are very proud of the opportunities that we are able to offer our members, thanks to those who step forward to help.

Something new next month, we have been invited by the Belleville Club, to show and sell our creative work so watch for the next notice which will give you the details you need in order to participate. They are accepting up to 50 artists and it will be open to the public! Thank you to Mark Turner, owner of Restoration Services and Jessica Turner for helping to create this event.



## VOLUNTEER OPPORTUNITIES

- Marketing Administrative Coordinator: Tasks include helping to organize the Art Walks, managing schedules, coordinating, updating and delegating information using Google Sheets, and liaison with key partners such as City Hall, BDIA, QAC, and Bay of Quinte. Strong communication and writing skills would be a big plus!
- Raiders of the Lost Art event helpers

If you would like more information on volunteer opportunities, please let one of the Executives know

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## TREASURER

**CHEQUES FOR WORKS SOLD and TAX RECEIPTS** will be available at the changeovers. If you can't pick them up then they will be held for you in the cash drawer in brown envelopes at the studio. The BAA will accept etransfers for membership fees or donations at [bellevilleaa3@gmail.com](mailto:bellevilleaa3@gmail.com) **This account requires a security question. Please make sure that you let Dona know the correct answer. ....Dona Knudsen**

When recording sales at the gallery please make sure that you complete all the following information: Date, Item, Artist's name, cost per item, Total and Payment Information (cash, cheques, VISA etc) and your name.

This ensures that members will get paid and the books can be kept up-to-date.

Thank you...

Dona Knudsen

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## CHANGEOVER AT ANCHORAGE

will be on **Wednesday, May 21st between 9:45 and 10:30.**

Work must be delivered to the building which is at 2 South Front St in Belleville and will hang for 6 months. Artists can submit up to 2 pieces of work.

Label information is to be sent to the BAA website:

[Anchorage Label Submission Form Link](#)

**Labels are due before May 17th.**

**The following members currently have work on display at this site:**

Jeannine Bershceid, Sharon Bower, Bev Boyle, Carlee Bramfitt, Sylvia Chadwick, Susan Clark, Joan Crawford, Nadine Goulet, Terri Horricks, Lorraine Mackie, Ruth McCurdy, Theresa Morin, Marlee Sheppard, Audrey Thomas, Jessica Turner, Marilyn Warren

Please carefully read the following information regarding showing work at Off-site locations. If you have any questions do not hesitate to contact me.

Jan Coombs

### **Submitting Work for Display at off-site locations**

*The BAA has developed a good reputation for providing lovely artwork for different locations around Belleville plus working well with the owner/operators of these businesses. This has increased your opportunities for displaying your work to a wider public. The key thing to remember about BAA off-site displays is that these sites are managed by the owners. They give us guidelines to follow, and **they have the final decision about the art that they wish to have in their business.***

*To help the BAA volunteers who hang the art, please remember that the following criteria must be met and approved by the site manager, or the pieces will not be accepted.*

*Guidelines/criteria for submitting work for off-site locations*

*1. All works of art must be:*

*- **appropriately presented for hanging.***

*- **wired appropriately.** (Braided wire should be stretched straight across the back of the painting 1/3 from the top.)*

*- **original** and reflect the artist's best work.*

*- should be **for sale***

*- **clearly labeled on the back** (name, title, medium and price)*

*2. Artists must **submit label information by the due date** or it will not be accepted. title, medium, artists, measurements, price*

*3. Work will **only** be accepted at **the time, place and date set by the site manager.***

*4. It is the artist's responsibility to **ensure that their work meets the criteria set for each site.** For example, at the Children's Aid Society we are looking for pieces that are up-lifting as the staff and visitors to this site are dealing with difficult issues.*

*5. **The final decision** about whether a piece of work will hang will be **determined in consultation with the owner** of the facility. The executive of the BAA **reserves the right to refuse to display any work** which they feel does not meet these requirements, would be offensive to our clientele, or does not support the aims and objectives of the Association.*

*6. These sites are managed by the owners, and they are expected to demonstrate reasonable care of the works. **The BAA is NOT responsible for any loss, theft or damage to any art displayed at any venue offered by the Association.***

*If you have any questions or concerns, please contact Dona Knudsen  
donaannk@gmail.com*

Police Station....March and October

CAS...April and September

Anchorage...May and late November

Sans Souci...June and early November

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## **MEMBERSHIP**

In the last month, we have added 6 new members and are now sitting at 133 members. Of

those, there are 47 Web members. Welcome to all our new members and look for an orientation session to be scheduled within the next month.

As a reminder, when you are sitting or are approached by someone interested in becoming a member, you can refer them to our website for information about benefits of membership. Remember that members must be at least 16 years old and that no transfer of membership is valid for any purpose whatsoever (e.g. member displaying submitting someone else's art). If there is any doubt, you can have them call or email me.

Anne Séguin,  
[membership@bellevilleart.ca](mailto:membership@bellevilleart.ca)

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## MARKETING AND COMMUNICATIONS

We'd like to extend our heartfelt thanks to Terri for all her amazing contributions to the BAA's marketing efforts. While she'll continue to support us with graphic design, we are now looking for a volunteer to assist with administrative marketing tasks. This includes helping to organize the Art Walks, managing schedules, coordinating, updating and delegating information using Google Sheets, and communicating with key partners such as City Hall, BDIA, QAC, and Bay of Quinte. Strong communication and writing skills would be a big plus!

Our social media platforms—Facebook and Instagram—are also doing really well, thanks to your ongoing engagement. Help us grow even more by tagging the Belleville Art Association when you share your artwork or event photos! You can tag us by typing @bellevilleartassociation on Facebook and @bellevillearta on Instagram in your posts or captions.

On another note, our recent test run of collecting label information through the website during the CAS changeover went smoothly—we're ironing out a few small bugs and will be trying the process again during the upcoming Anchorage changeover. Thank you to everyone for your patience and feedback as we streamline this system!

We're also pleased to report that the BAA website continues to perform well as a central hub for news, events, and everything on at the BAA. Be sure to visit us at [www.bellevilleart.ca](http://www.bellevilleart.ca) and stay connected!

Kim at [hello@bellevilleart.ca](mailto:hello@bellevilleart.ca)  
or Terri at [marketing@bellevilleart.ca](mailto:marketing@bellevilleart.ca)

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## PROGRAMMING

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### Workshops

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Programming is delighted to greet May with our faces turned to the sun!

The April 17th workshop: "Getting to Know Your Soft Pastels", presented by Lorraine

Mackie, was a "sellout". Please register quickly for workshops that are of interest to you to avoid future disappointment. Have you seen the photos? Everyone had a great time, and we thank Lorraine for this great workshop!

Our May summer workshop, with Daniel Fobert, "Planning and Preparing for En Plein Air Painting" is also a "sellout", with a waiting list!

June 19th will see the return of Joyce Empey Smith who will continue her theme of Fun With Flowers. "Sunflower Watercolour Painting Technique" will be featured. The poster is ready to go and we can hardly wait! In June, we also have another brown bag lunch General Meeting planned at the gallery on Monday, June 23rd.

July 9, Rob and Karen Morrow will be hosting our first en plein air excursion. Because this is a private location, participants will be limited to 10. Please refrain from sending in your request ahead of the registration date. If you don't make the list, there are other dates:

July 17, August 6 and 20, are our remaining dates for painting "en plein air". These will be informal gatherings with no cost to participants. Our prospective sites are still being discussed, but Glanmore House, the waterfront, Chisholm's Mill and Birdhouse City in Picton are all being investigated. We will be carpooling for our out of city locations.

September 18th, we will be back in the library workroom. Bob Pennycook will instruct on "How to Build a Better Background". There will also be a General Meeting at the gallery on Monday, September 29th. (Brown bag lunch.)

Our October 18th full day workshop, in conjunction with the Annual Juried Show, will be our rescheduled Sharlena Wood workshop, "Techniques of the Impressionists and Fauvists". We anticipate increased demand for this workshop. Please don't delay in registering!

November will be a treat! Our very own Jessica Turner (direct descendant) will help us celebrate Turner 250 Year. On November 20th Jessica will lead a workshop exploring the techniques of J.M.W. Turner, the "Master of the Light". This workshop is entitled "Celebration of Light".

Of course we will be having a Christmas Tea and General Meeting in December. It's great to have the whole year planned! In the new year we will be presenting introductory techniques in both acrylic and watercolour painting. Details are not firm at this time.

Did any of you check out the website: [www.thelandscapeworkshop.com](http://www.thelandscapeworkshop.com)? Thanks for supporting your art community by presenting and participating in our workshops!! As always, if you have a technique that would be of interest to our members, and you would like to present, let us know!

Jacqui Fry and Julie Lower - Programming Team

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## STUDIO

New at our next opening on Sat, May 10 2 - 4 pm is Poetry reading by Heidi Macdonald. Please join us for this special event and some lovely treats.

A member of our hanging team suffered a **long scratch on her arm from a hanging wire** that was not properly wrapped on the back of a painting. Please ensure that your wires do not stick out from the back of the painting.

Members of our hanging team hang the painting and then reach behind to adjust the hanging brackets so any wire protruding can injure a fellow member. So please make certain nothing is sticking out.

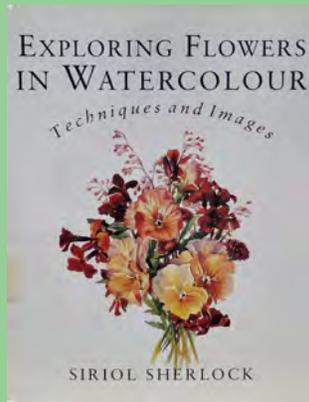
Our popular Christ Church ( 39 Everett St in Belleville) Painting group will be continuing

until late June so watch for the details. Please join us if you are interested. We have lots of space in a large hall.

Jan and Jeannine  
[studio@bellevilleart.ca](mailto:studio@bellevilleart.ca)

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## LIBRARY -- BOOK REVIEW - FEATURED BOOK OF THE MONTH



### **Exploring Flowers in Watercolour: Techniques and Images**

**Written and illustrated by Siriol Sherlock First Printing 1998 Second Printing 2000**

This month's book was donated to the BAA by Ron Sayeau. (Thanks to the many members who donate books to the Library, we have a substantial collection for a group of our size.)

CONTENTS: Introduction Secrets of Success

Chapter 1: Materials and Equipment

Chapter 2: Planning and Preparation

Chapter 3: Getting Started

Chapter 4: Painting Style

Chapter 5: Challenging Flowers

Chapter 6: Foliage and Fruits

Chapter 7: Flowers in Context

References -- Making a Living; Conclusion; Bibliography; Useful Addresses; Index

Number of Pages: 128 Size: 8 3/4" x 11"

While somewhat dated, e.g. only snail-mail addresses are provided in the References section, this book nevertheless provides a wealth of information on painting flowers in watercolour. The book is chock-a-block with luscious watercolour paintings of flowers as well as leaves, fruits and nuts. Ms. Sherlock has provided the following information for each of her paintings to assist the reader. They are: Title, size, Length of time it took to paint, brush sizes, and also lists other tools used. A list of colours and a colour chart also accompany some of the paintings as well as the method used to create the painting.

This book is a treasure trove of information for anyone wanting to paint flowers in watercolours. The most challenging part of using this book might be in tearing yourself away from admiring the wonderful illustrations and getting down to creating your own masterpiece.

Nancy Logeman, Library

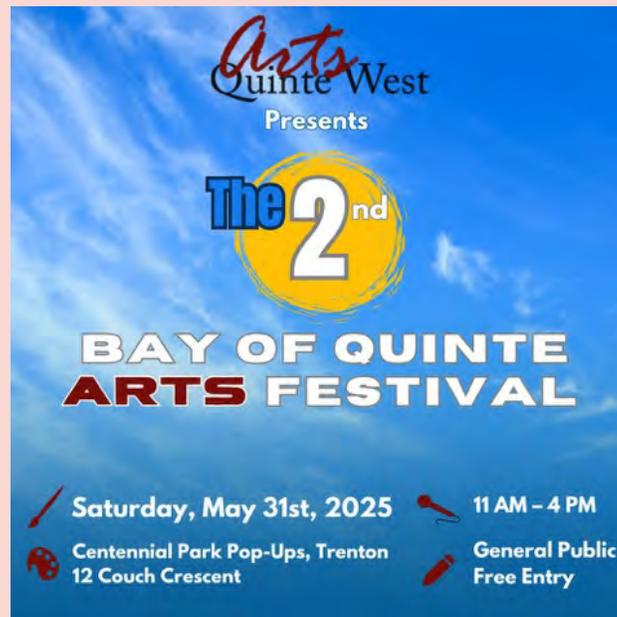


**JUNE 2025 Sunday, June 8<sup>th</sup> 10am-12pm**  
Nature's Warmth or Artist Choice  
*with opening reception on Saturday June 14th 2-4pm*

**JULY 2025 Sunday, July 6<sup>th</sup> 10am-12pm**  
One by One Show  
*with opening reception on Saturday July 12th 2-4pm*

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## OTHER EVENTS



## THANK YOU TO OUR SPONSORS



Please support  
our Community  
Partner: Quinte  
Film Alternative  
at the Empire  
TheatreUp-  
coming films  
more info at  
website link  
below



**WHITE BIRD**  
**MAY 14**  
**SHOWTIME 2PM & 7PM**



**THE PENGUIN LESSONS**  
**MAY 28**  
**SHOWTIME 2PM & 7PM**

[Quinte Film Alternative Website](#)

Thank you for your support of the arts in our community.

[Visit our BAA  
Website](#)

**Deadline for the June 2025 Newsletter is May 31st, 2025**

Please send your information to [membership@bellevilleart.ca](mailto:membership@bellevilleart.ca)

*"To be an artist is to believe in life."  
Henry Moore*



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